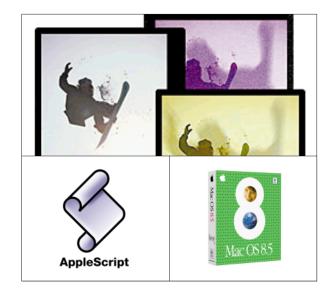


# The Macintosh for Prepress and Print Production



Speed and reliability are essential to print projects. That's why service bureaus, quick printers, and big publishers have relied on Apple computers for years. They're blazing fast. And they're reliable, churning out work day and night. And when you consider Apple's legendary ease of use and compatibility, buying a Macintosh could be the smartest decision you ever make.

## Powerful hardware

As a production workstation, Macintosh hardware and software is integrated to deliver unprecedented speed and reliability, with the RISC-based PowerPC G3 microprocessor at the heart of the system. The new Power Macintosh G3 incorporates improved memory systems, the ATI RAGE 128 graphics accelerator, and 10/100BASE-T networking. Ultrafast FireWire and Universal Serial Bus (USB) input connectors support high-speed data transfers from external storage devices, scanners, removable cartridge drives, and more.

## **Industry standard**

For years now, the graphic arts industry has standardized on Macintosh computers, relying on their ease of use, consistency, networking, and graphics capabilities to ensure the highestquality output. By using a Macintosh computer, you can be sure that documents received from freelance artists, digital illustrators, and publishers can be processed with a minimum of font surprises or PostScript errors.

## **Network connectivity**

With its built-in TCP/IP and AppleTalk networking protocols, the Mac helps prepress operators work easily in a mixed computing environment. Macintosh integrates seamlessly into networks with UNIX or Windows NT servers. And Macintosh computers accept cross-platform files and support a wide variety of document types.

### Intelligent operating system

The Mac OS has a number of intelligent features and built-in technologies, such as ColorSync, which can help prepress groups obtain correct color in fewer proofing cycles. AppleScript allows prepress shops to automate many tasks. Macintosh is superior in its handling of fonts, printing, file search, and cross-platform compatibilty. In addition, the Mac OS includes excellent PostScript software to help prepress groups reduce errors and delays with high-resolution output.





## **Solution Sheet** The Macintosh for Prepress and Print Production

# **Solutions for Prepress** and Print Production

Below are just a few of the prepress and print production applications available for Macintosh. For a complete list, visit the Macintosh Products Guide at www.apple.com/guide.

### Asset Management

Cumulus	
Canto Software	www.canto.com
Portfolio	
Extensis	www.extensis.com

## **Color Management**

ColorBlind Imaging Technologies	www.color.com
<b>ColorReady</b> Pantone	www.pantone.com
<b>ColorShop</b> X-Rite	www.xrite.com
<b>ColorTune</b> Agfa	www.agfa.com
<b>CompassLink</b> Praxisoft	www.praxisoft.com
Monaco EZ Color Monaco Systems	www.monacosys.com
Scan/View/PrintOPEN Heidelberg	www.heidelberg.com

## **Font Utilities**

Adobe Type Manager Deluxe		
Adobe Systems	www.adobe.com	
Font Reserve DiamondSoft	www.diamondsoft.com	
Suitcase Extensis	www.extensis.com	

# **For More Information**

For more information on AppleScript technology, visit www.applecom/applescript. For ColorSync technology, visit www.apple.com/colorsync. For more information on how Macintosh technology is used in print production visit www.apple.com/publishing.

## Apple Computer, Inc.

1 Infinite Loop Cupertino, CA 95014 408-996-1010 www.apple.com

Imposition Imposition Publisher Farrukh Prepress	www.farrukh.co.uk	
ImpoStrip Ultimate Technographics	www.ultimate-tech.com	
Preps ScenicSoft	www.scenicsoft.com	
Mixed-Workgroup Solutions		
Dave		
Thursby Systems	www.thursby.com	
PC MacLan Miramar Systems	www.miramarsys.com	
<b>uShare</b> IP Tech	www.iptech.com	

## **OPI Software**

EtherShare OPI Helios Software	www.helios.com
FullPress Xinet	www.xinet.com
UltimateFlow OPI Ultimate Technographics	www.ultimate-tech.com

## **PDF Workflow**

Acrobat Adobe Systems	www.adobe.com
<b>Crackerjack</b> Lantana Software	www.lantanarips.com
<b>EZ PDF</b> Acquired Knowledge	www.acquiredknowledge.com
<b>On-Q Server</b> Ultimate Technographi	ics www.ultimate-tech.com
PDF Handshake Helios Software	www.helios.com
PitStop Enfocus Software	www.enfocus.com

## **Preflight Software**

FlightCheck Markzware Software **PreFlight Pro** 

Extensis Corporation

www.markzware.com

www.extensis.com

## **Prepress Servers**

AppleShare IP Apple Computer Mac OS X Server Apple Computer

www.apple.com www.apple.com

## **RIPs**

**Apogee Viper RIP** Agfa PowerRIP **Birmy Graphics** Scitex PS/M Scitex

www.agfa.com

www.birmy.com

www.scitex.com

## Scanning and Color Separation

ColorQuartet	
ScanView	www.scanview.com
ColorReady	
Optronics International	www.optronics-intl.com
Trident Howtek	www.howtek.com

## Trapping

TrapEze Ultimate Technographics

Trapper Farrukh Prepress TrapWise

Imation

www.farrukh.co.uk

www.ultimate-tech.com

www.imation.com

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